

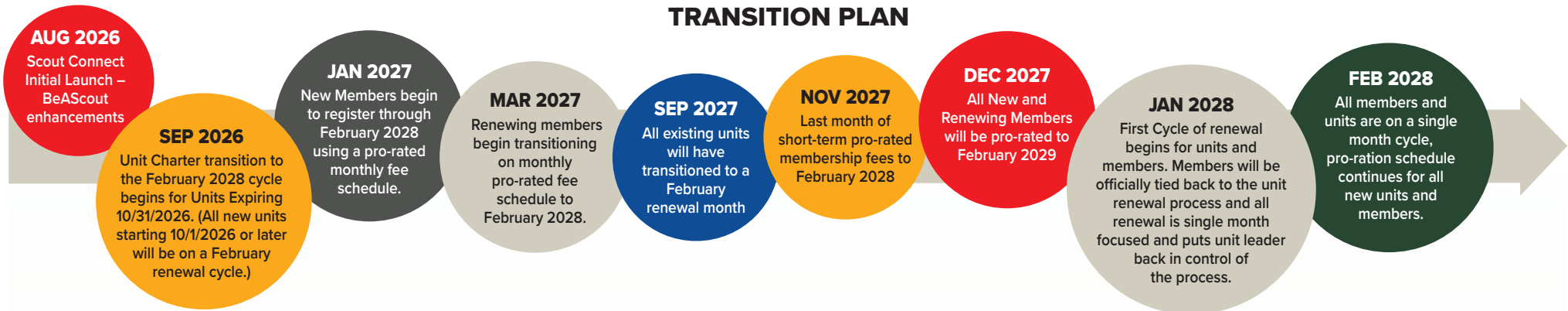
2026–2028 Membership Transition: The Move to February

UNIT CHARTER & MEMBERSHIP CYCLE

Beginning in September 2026, Scouting America is shifting all unit renewals to February. Starting in 2027, member (adult and youth) renewals will also shift to February. This strategic shift will create a true 'renewal season,' improve retention, better capture those who join in peak recruiting season and, most importantly, puts leaders in control of

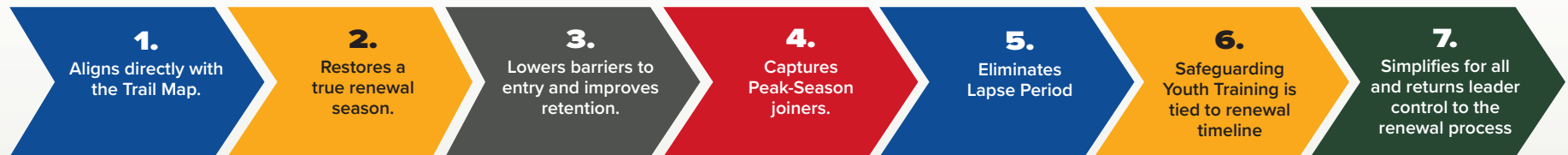
the renewal process. In addition, these shifts lower the initial fee to join, eliminates the 2-month lapse period and aligns safeguarding training to renewal dates. These changes directly support membership AND retention.

TRANSITION PLAN



VISION, BENEFITS AND IMPACT

SEVEN KEY BENEFITS



IMPACT METRICS

+8–10%
Expected lift
in new
members



+5–7%
Members re-engaged
through improved
renewal participation

