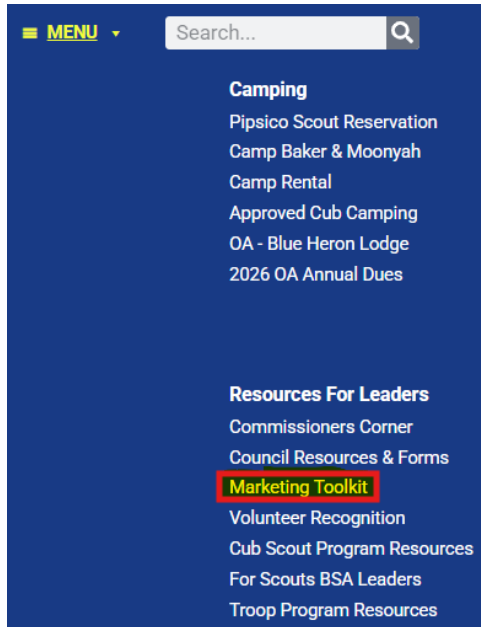


# Make the Most of the Scouting America Tidewater Council Marketing Toolkit

1. Visit <https://tidewaterbsa.com/marketing-toolkit/>
  - a. OR visit <https://tidewaterbsa.com/>
  - b. Click MENU. Find MARKETING TOOLKIT under RESOURCES FOR LEADERS.



2. Tidewater Council Marketing Toolkit Assets features:





3. **Free Tools and Design Software** features links to:

- Adobe Express
- Canva
- Figma
- Inkscape
- Pixlr
- Poster My Wall
- SmartDraw
- Snappa
- Vectr
- Vista Create

4. **Best Practices** provides some DOs and DON'Ts to help you create marketing materials that are brand-safe and memorable.