

## 2026 PACK RECRUITING WORKSHEET

Goal Item	Completed	Action Item
1		Recruit one or more <b>new member coordinators</b> to head up your recruiting and welcoming efforts.
2		Conduct a <b>Leader Inventory</b> to determine den leader vacancies. Recruit new den leaders during the summer where possible.
3		Hold a <b>Back to the Pack</b> event with your pack, where you contact your current and past Scouting families to a fun night of activities and a preview of the fun to come.
4		Create a <b>Pack Information Sheet</b> that includes contact information for current leadership, your program calendar, and any important general information new parents will want to know. <u>This will be required to be permitted to participate in <b>Join Scouting Night</b>.</u>
5		Attend the <b>Fall Program Launch</b> at your August Roundtable
6		Update your pack <b>BeAScout.org</b> pin.
7		<b>Hold Join Scouting Night</b> at your assigned elementary school on the night arranged by your district executive.
8		As a pack or with another area pack, hold an outdoor, activity-packed <b>Open House</b> to bring new families.
9		Schedule your <b>Parent Orientation</b> and first den meeting for the week after your Join Scouting Night.
10		Choose your own promotional idea!

### Promotional Ideas for your Pack:

- Be sure to ask to attend and have an information display at your Back to School Nights, Meet the Teacher, or School Registration events to promote your pack. Wear your uniform!
- Have a Pack Facebook page, utilize other social media, and recruit a Social Media Chair.
- Follow up with families who didn't join on your recruitment night and plan another night to invite families you may have missed at a pack meeting.
- Promote the Bring a Buddy plan to help your Scouts earn their Recruiter Strip and get their name in the district drawing.
- Community Events – Your pack should be visible during special community events, such as county fairs, parades, farmers markets, and festivals.
- Local Library – Find out if you can put up a display at your local library and participate in events.
- Promote at local churches in bulletins, Vacation Bible Schools, or church events like “trunk or treat.”
- Adopt a School - Your pack has a formal relationship with the school and does regular service projects to benefit the school and the Scouts enrolled in your pack.
- Cub Scout Party – Have a parent from your pack pass out invitations to a Cub Scout-themed party where parents get to learn more about the great Scouting program.

**Pack #** \_\_\_\_\_ **Leader Name:** \_\_\_\_\_ **2026 Recruiting Goal:** \_\_\_\_\_

**Schools Recruiting From:** \_\_\_\_\_

**December 2025 Youth Membership:** \_\_\_\_\_ **Current Active Membership:** \_\_\_\_\_ **Needed for 10% Growth:** \_\_\_\_\_