

QR CODES & URL SHORTENERS

URL SHORTENERS

What is a URL Shortener? This technique transforms long Uniform Resource Locators (URLs) into short online links that still direct the user to the required web page. Use it to shorten links for social media platforms, websites, blogs, SMS, emails, videos, and ads.

- Tiny URL: <https://tinyurl.com/>
- Bitly: <https://bitly.com/>
- Rebrandly: <https://www.rebrandly.com/>

QR CODES

What is a QR Code? A Quick Response (QR) code is a type of barcode that stores information and can be read and scanned by a digital device, such as a smartphone camera or an app. QR codes can store various data and information, including a link to websites, landing pages, online stores, social media sites, and files such as photos, videos, music, and documents.

- QR Code Generator: <https://www.qr-code-generator.com/>
- My QR Code: <https://myqrcode.com/>
- QR Code Monkey: <https://www.qrcode-monkey.com/>
- Canva: <https://www.canva.com/qr-code-generator/>
- QR Stuff: <https://www.qrstuff.com/>
- Bitly: <https://bitly.com/>
- Beaconstac: <https://www.beaconstac.com/qr-code-generator>
- QR Codes 101: A Beginner's Guide: https://www.qr-code-generator.com/qr-code-marketing/qr-codes-basics/?gclid=CjwKCAiA_6yfBhBNEiwAkmXy507pZm8Jiqfg6HToeK9ejwi04wi3cnhhr-TVfBoXsyWpcUqj8-dRLxoCL0wQAvD_BwE&campaignid=1900357600&adgroupid=69312968366&cpid=1699f9da-d663-4ebd-8e9e-a39a17699165&gclid=CjwKCAiA_6yfBhBNEiwAkmXy507pZm8Jiqfg6HToeK9ejwi04wi3cnhhr-TVfBoXsyWpcUqj8-dRLxoCL0wQAvD_BwE
 - QR Codes 101: A Beginner's Guide/Short Code version: <https://bit.ly/3KgXKSP>
 - QR Codes 101: A Beginner's Guide/QR Code version:

