



# 2020 Boy Scouts Camp Card™ Program

POWERED BY  
entertainment

The Boy Scouts of America and Tidewater Council have partnered to offer the 2020 Camp Card program. This initiative is designed to help Scouts earn their way to camp and outdoor adventures.

## Camp Card™ Front

The card front features break off coupons consumers may use right away.



### Program Highlights

- ♦ Card Pricing: \$10/card
- ♦ Units earn a 50% commission on each card sold
- ♦ Sales may start April 6, 2020
- ♦ Sales end June 15, 2020
- ♦ Funds raised may be used to pay for activities such as Day Camp, Cub/Webelos Resident Camp, Summer Resident Camp, National High Adventure Camp, or National Jamboree.
- ♦ This fundraiser's sole purpose is to help youth EARN their way to camp.
- ♦ You may place your unit's card order by contacting your district executive or Susan Miley-Petrehn at 757-284-0796.

The card more than pays for itself with just the the break off coupons!

### Sample Sales Script

Hello, my name is \_\_\_\_\_.

I'm a Scout with (Pack/Troop/Crew/Ship/Post) \_\_\_\_\_.

I'm trying to raise money to attend summer camp this year.

I'm selling Camp Cards that will not only help me go to summer camp, but also will help YOU save money.

(Point out a couple of valuable coupons. Close the sale and remember to thank the customer.)



There are a limited number of cards available. Units may participate on a first come, first served basis. For more information please contact your District Executive or Susan Miley-Petrehn at 757-284-0796.





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## How do I use the Entertainment Promotion Network to save even more money?

The proceeds from each Camp Card sold, directly supports local BSA Councils and their goal of sending as many Scouts to camp as possible. We appreciate your support and hope you enjoy the discounts on the front of your card. We also hope you take advantage of the great local offers available to you as an exclusive benefit found on the backside of your card.



## Over \$100 in local savings when you activate your membership

### Activate Your Membership

Visit: [www.boyscoutscampcard.com](http://www.boyscoutscampcard.com)



- **Step #1:** Follow the steps to register your unique access code (found on your Camp Card)
- **Step #2:** Select your location and category
- **Step #3:** Start Saving!

### Download Mobile App

Search: "SaversGuide" in the Apple or Android App Store



Once you've activated your membership, simply download the mobile app and login with the email address and password that you registered with.



- Over 400,000 offers available throughout North America
- Enjoy up to 50% off on *EVERYDAY* savings
- Save on Dining, Shopping, Entertainment, Travel, Services, & Online Deals
- Save at home, work, or where you vacation

## Interested in becoming a Scout?

Visit [www.beascout.org](http://www.beascout.org)

