

FAMILY SCOUTING

OFFERING ICONIC BOY SCOUTS OF AMERICA® PROGRAMS TO BOYS AND GIRLS

WHAT IS HAPPENING?

Starting in 2018, families can choose Cub Scouts® for their sons AND daughters.

A Scouting® program for older girls will be delivered in 2019, allowing participants to earn the highest rank of Eagle Scout™

WHY THE CHANGE?

Families today are busier than ever and with less free time, families want convenience. In fact, *convenience beats cost as the #1 concern.*

Research shows that our programs are extremely appealing to today's busy families.



In a recent survey of parents not involved with Scouting...

90% are interested in a program like Cub Scouts for their daughters

87% are interested in a program like Boy Scouts® for their daughters

HOW WILL IT WORK?



Cub Scout Pack



All-Boy Den

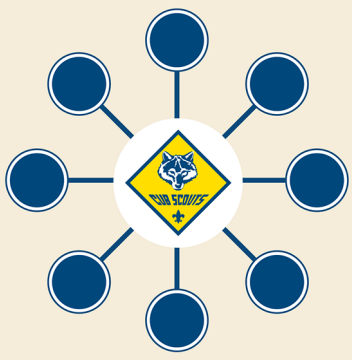


All-Girl Den

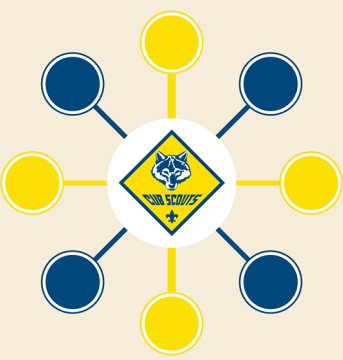
Cub Scouts

Ages 5-10 (or grades K-5)

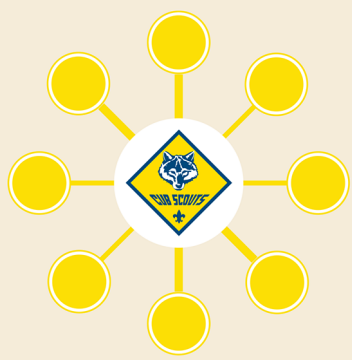
All-Boy Cub Scout Pack



Boys and Girls Cub Scout Pack



All-Girl Cub Scout Pack



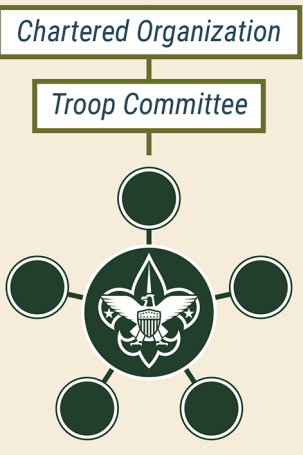
Scouts BSA

Scheduled Launch February 2019

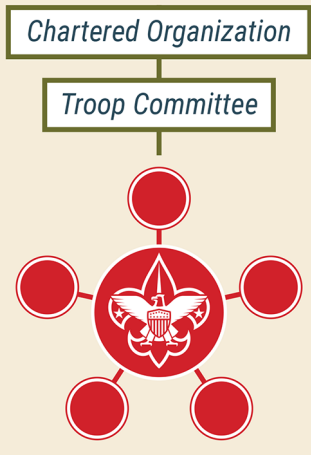
Ages 11-17 (or grades 6-12)



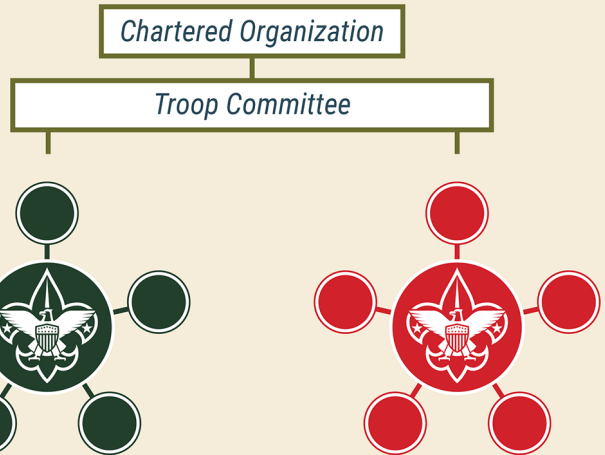
Separate Troops for Boys & Girls



All-Boy Troop



Linked Troop



All-Girl Troop

Allows organizations to identify the options that work best for their communities

Allows flexibility for chartered partners

Allows us to introduce Scouting to more families

Allows boys and girls to learn and grow at the pace that is unique to their development



BOY SCOUTS OF AMERICA

For more information, visit:
www.scouting.org/familyscouting