

# BSA - USING SOCIAL MEDIA

*Here are some examples of social media best practices for Scouting.*

What's in a Hashtag? Social Media for Scouters

<https://scoutingwire.org/whats-hashtag-social-media-scouters/>

How to Use Social Media to Spread the Word About Scouting

<https://scoutingwire.org/how-to-use-social-media-to-spread-the-word-about-scouting/>

How to Use Social Media to Spread the Word About Scouts BSA

<https://scoutingwire.org/how-to-use-social-media-to-spread-the-word-about-scouts-bsa/>

How to Engage Local Bloggers to Tell the Story of Scouting

<https://scoutingwire.org/how-to-engage-local-bloggers-to-tell-the-story-of-scouting/>

How to Use Geofencing for Scout Recruitment

<https://scoutingwire.org/how-to-use-geofencing-for-scout-recruitment/>

Leveraging Social Media

<https://oa-bsa.org/resources/communications-toolkit/leveraging-social-media>

Social Media Strategies and Resources

<https://scoutingalumni.org/resources/guidebook/attracting-alumni/social-media-strategies-and-resources/>

How to Avoid Social Media Safety Pitfalls

<https://scoutingmagazine.org/2021/05/avoid-social-media-safety-pitfalls/>