



BOY SCOUTS OF AMERICA®
TIDEWATER COUNCIL

Annual Leadership Breakfast

Featuring NFL All-Pro Brian Mitchell

Wednesday, March 21, 2018 at 7:15AM

Virginia Beach Convention Center

Former Redskins great **Brian Mitchell** is the host of NBC Sports Washington's daily talk and debate show, *SportsTalk Live with Brian Mitchell*, and an analyst for the network's Redskins gameday shows.

As a co-host for *SportsTalk Live* since its launch in January 2012, he delivers extensive analysis and opinion covering the top regional and national sports stories nightly. As an NFL analyst, he is featured on the network's Washington Redskins game-day shows, *Redskins Kickoff* and *Redskins Postgame Live*.

As a player, Mitchell spent 14 years in the NFL as a return specialist and running back from 1990 to 2003, including 10 seasons with the Redskins. He also spent three years with the Philadelphia Eagles and one with the New York Giants. In 223 games, he gained more than 23,000 all-purpose yards, which is second on the all-time NFL list. He recorded 13 career special-team touchdowns, which also ranks second in NFL history.



A Super Bowl Champion with the Redskins in 1992, Mitchell was named an NFL All-Pro three times and was a Pro Bowler in 1995. He was inducted into the Redskins 'Ring of Fame' in 2009 and was named to the team's 70th Anniversary Team. Mitchell played collegiately at the University of Southwestern Louisiana, which is now the University of Louisiana at Lafayette.

Emceeding the event is WVEC-TV 13 Sports Director Scott Cash

Tidewater Council's Annual Fundraising Breakfast is designed to honor and support the efforts of thousands of volunteers who provide a quality year-round Scouting program to youth in Hampton Roads, Virginia, and northeastern North Carolina. All proceeds remain local and benefit the Tidewater Council, Boy Scouts of America.

Tidewater Council, Boy Scouts of America
1032 Heatherwood Drive, Virginia Beach, VA 23455
Phone: (757) 497-2688 | Web: www.tidewaterbsa.com



SALUTING OUR SCOUTS IN HAMPTON ROADS

Former Redskins great Brian Mitchell headlines the Tidewater Council, Boy Scouts of America's 18th Annual Fundraising Breakfast.

The event is on Wednesday March 21, 2018 at the Virginia Beach Convention Center. Breakfast starts promptly at 7:15 AM.

The Community Leadership Breakfast is a unique fundraising event where your company can sponsor a table and invite guests to attend. This also gives your guests an opportunity to donate money to support Scouting.

Donations from the community are Tidewater Council's primary funding source for operations.

As a special recognition, anyone contributing \$365 or more will receive an autographed item at the event. Other giving levels are also listed on the donation form.

Because many people wait until the day of the breakfast to make their contribution, a Donation Form will be available at each place setting.

As you probably know, the mission of the Tidewater Council is to provide a quality year-round Scouting program to our over 6,000 youth, their parents, and over 4,000 adult volunteers throughout Hampton Roads.

In short, this mission cannot succeed without each of you!

**DOLLAR DAY Donors Receive a
Special Recognition Item
Autographed by Brian Mitchell**

2018 Breakfast Table Host Duties

1. Commit to your personal donation.
2. On the included *Prospect Clearing Sheet*, make a list of 25 people you would like to invite to fill your table of 10. Please forward their names and contact information to the Tidewater Council Development Director, Susan Miley Petrehn, by fax or email at the contact information below.
3. Send your personal invitations to these 25 people, asking them to join you at the event. A sample invitation letter is included for your convenience.
4. Be persistent - follow up with those people who do not respond to your letter. Encourage those who cannot attend to still donate to the Boy Scouts.
5. For seating purposes, please forward your attendees' names and pledge amounts to Alison Harrison at alison.harrison@scouting.org by **March 8, 2018**.
6. Attend the event.

For more information:

Susan Miley Petrehn
Development Director
Tidewater Council, Boy Scouts of America
1032 Heatherwood Drive
Virginia Beach, VA 23455

Phone: 757-284-0796

Fax: 757-473-3305

Susan.Miley-Petrehn@scouting.org

Please customize this TABLE HOST SAMPLE LETTER with a personal opening paragraph to all your invitees with your letterhead.

Items you might include with your letters: Donor Form, speaker's bio (both are included in this packet)

DATE

Dear,

(INCLUDE PERSONAL OPENING PARAGRAPH.)

Please join me for a very special occasion. The Tidewater Council, Boy Scouts of America is hosting its 18th Annual Breakfast on **Wednesday, March 21, 2018** from 7:15 AM to 9:00 AM at the Virginia Beach Convention Center, 1000 19th Street, Virginia Beach, VA 23451.

This year's featured speaker will be **Brian Mitchell**, 1992 Super Bowl Champion with the Washington Redskins. As an NFL running back and return specialist, he gained more than 23,000 all-purpose yards, #2 on the all-time list. He was named an All-Pro three times and inducted into the Redskins' Ring of Honor. He currently is an NFL analyst with NBC Sports Washington.

As you probably know, the mission of the Tidewater Council is to provide a quality year-round Scouting program to our over 6,000 youth, their parents and over 4,000 adult volunteers throughout Hampton Roads and northeastern North Carolina.

Donations from the community are Tidewater Council's primary funding source for operations. The Community Leadership Breakfast is a fundraising event designed to help the Tidewater Council raise the funds vital for a continued quality youth scouting program in Hampton Roads.

As a special recognition, anyone contributing at least one dollar a day (\$365 or more) to support Scouting will receive an item autographed by Brian Mitchell at the event. Other giving level options are listed on the donation form. All donations are tax-deductible.

I am looking forward to this exciting event and would love for you to join me. If you know of anyone else who would enjoy seeing Brian Mitchell, or would like to support Scouting, please feel free to invite them to join us. If you wish to bring a guest, please let me know so that I can update our seating arrangements.

This event will fill up fast, so I would be grateful for a quick response to ensure they can join my table. To secure your seat, please have your reservations to me by . If you are unable to attend, please consider supporting Scouting with a contribution to the Tidewater Council on the attached Breakfast Donation Form. Thank you for considering this worthy cause.

Sincerely,

Your name



**2018 Breakfast
Table Host Information Sheet**

Name: _____

List below your preferred address for correspondence:

Address: _____

City, State, Zip: _____

Work Phone: _____ Home Phone: _____

Fax Number: _____ Cell Phone: _____

Email Address: _____

Occupation: _____

Place of Employment: _____

Organizations that you belong to: _____

| |
|--|
| <p>FOR OFFICE USE:</p> <p>Date Received: _____ Sent confirmation letter: _____</p> <p>Recruited by: _____</p> |
|--|

Worker Clearing Sheet
Executive: _____

Please print clearly or type all prospects for clearing, completing all information. Submit the list for clearing and keep a copy for yourself.

| Name | Employer/Business | Address | City/ZIP | Phone | E-Mail Address | Position in Campaign |
|------|-------------------|---------|----------|-------|----------------|----------------------|
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For the week of _____



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1032 Heatherwood Drive, Virginia Beach, Virginia 23455
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www.TidewaterBSA.com



PLAYER'S SCORECARD - DONATION FORM

TIDEWATER COUNCIL, BSA 1032 Heatherwood Drive, Virginia Beach, VA 23455

Office: (757) 497-2688 Fax: (757) 473-3305 E-Mail: alison.harrison@scouting.org

Website: www.tidewaterbsa.com

Date _____

Table Host _____

Donor Name _____

Company _____

Address _____

City, State, ZIP _____

Home Phone _____

Work Phone _____

Donor Recognition

Contributions of \$365 and up are recognized with a limited-edition theme-related item suitable for autograph at the Community Leadership Breakfast.

Make checks payable to:
Tidewater Council, BSA

Credit Card Payment by MasterCard or Visa

Name on Card _____

Card Number _____

Expiration Date _____ Security Code _____

Signature _____

Matching Gift Information

My employer _____
makes matching gifts.

Please provide contribution information to your employer for their matching gift to 501(c)(3) tax exempt organizations.

Contribution Levels

- Golden Eagle \$5,000
- Eagle Level \$2,500
- Life Level \$1,250
- Star Level \$ 750
- Dollar a Day \$ 365
- Advocate \$ 125
- Other \$ _____

- I decline recognition items;
please use the entire gift for Scouting

Payment Preferences

Pledge payments must be paid in full by
December 31, 2018

One-time payment on:

Date _____

Two payments on:

Date _____ and _____

Quarterly beginning on:

Date _____

Monthly beginning on:

Date _____

Contribution attached _____

**Thank YOU for supporting
Tidewater Council, BSA**