



BOY SCOUTS OF AMERICA®
TIDEWATER COUNCIL

Annual Community Leadership Breakfast

Wednesday, March 22, 2017 at 7:10AM

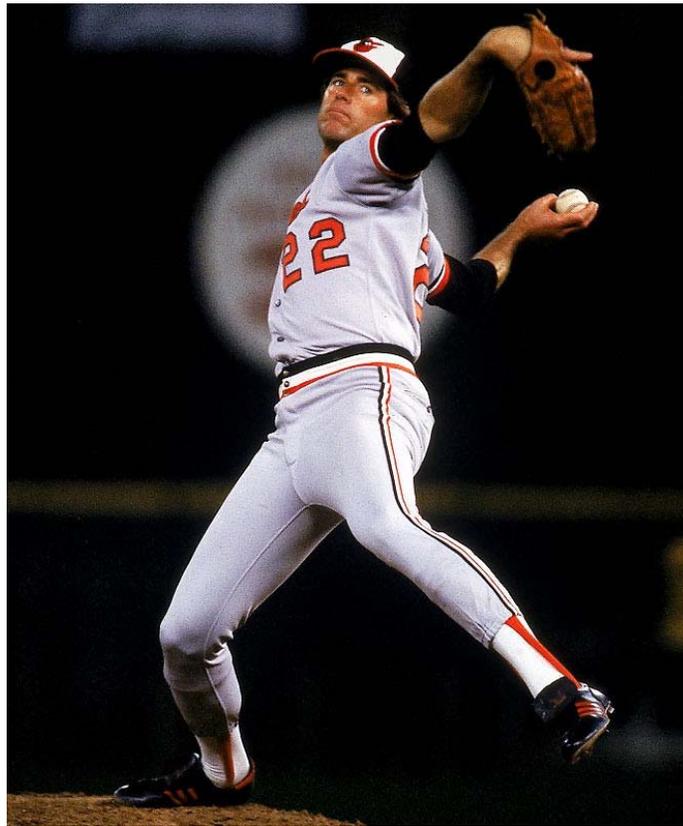
Virginia Beach Convention Center

1000 19th St

Virginia Beach, VA 23451

Featuring Hall of Fame Pitcher

Jim Palmer



Emceeding the event is WVEC-TV 13 Sports Director **Scott Cash**

Tidewater Council's Annual Community Leadership Breakfast is designed to honor and support the efforts of thousands of volunteers who provide a quality year-round Scouting program to youth in Hampton Roads, Virginia, and northeastern North Carolina. All proceeds remain local and benefit the Tidewater Council, Boy Scouts of America.

Tidewater Council, Boy Scouts of America
1032 Heatherwood Drive, Virginia Beach, Virginia 23455
Phone: (757) 497-2688 | Web: www.tidewaterbsa.com

SALUTING OUR SCOUTS IN HAMPTON ROADS

March 22, 2017 marks Tidewater Council, Boy Scouts of America's 17th Annual Community Leadership Breakfast, a fundraising event to support the growth of Scouting in our area.

Breakfast starts at 7:10 AM leading up to this year's featured speaker, Hall of Fame Oriole Pitcher, Jim Palmer.

The Community Leadership Breakfast is a unique fundraising event where your company can sponsor a table for guests to attend or host a table and give your guests the opportunity to donate money to support Scouting.

Many people wait until the breakfast to make their donation. A donation form will be available at each seat to

provide guests the opportunity to support Scouting.

As a special recognition, anyone contributing \$365 or more will receive an autographed baseball at the event. Other support levels are listed on the donation form.

As you probably know, the mission of the Tidewater Council is to provide a quality year-round Scouting program to our over 6,000 youth, their parents and over 4,000 adult volunteers throughout Hampton Roads and northeastern North Carolina.

Donations from the community are Tidewater Council's primary funding source for operations.

In short, this mission only succeeds with the generosity of each of you!

**Dollar a Day Donors Receive a
Special Baseball Autographed by
Jim Palmer**

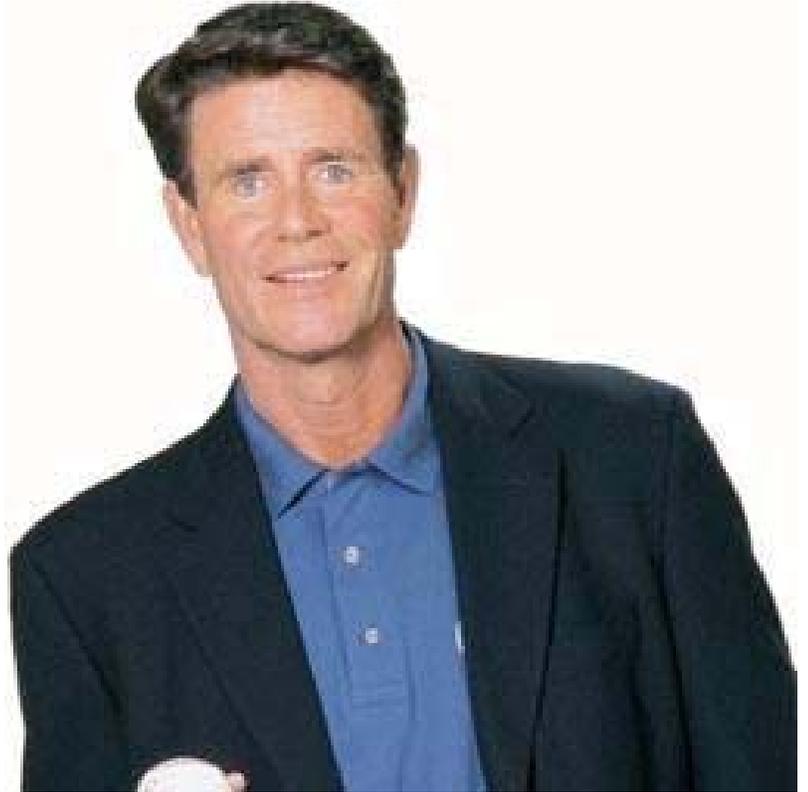


Prepared. For Life.®

Featured Speaker Hall of Fame Pitcher Jim Palmer

Jim Palmer pitched for the Baltimore Orioles for 19 years. He holds the club's career victory record with 268 wins. The Orioles retired his #22 in 1985. Palmer won at least 20 games in eight seasons. He is a 3-time Cy Young Award winner and received four Gold Gloves.

A six-time all-star, Palmer was an excellent postseason pitcher, pitching in six World Series and winning three rings, going 8-3 with a 2.61 ERA between the World Series and the ALCS.



When Palmer beat the Philadelphia Phillies in Game 3 of the 1983 World Series, he became the first pitcher in major league history to win a Fall Classic game in three different decades. He threw a no-hitter against Oakland in 1969. Remarkably, Palmer never surrendered a grand slam in his entire career.

After winning Major League Baseball's top award for pitchers – the Cy Young Award – in 1973 and 1975, Palmer earned it again in 1976. It was a historic achievement for the Orioles ace, as he became the first three-time winner in the history of the American League. The Dodgers' Sandy Koufax and the Mets' Tom Seaver were the only hurlers in either league to accomplish the feat before Palmer.

Jim Palmer currently is a color commentator on the Mid-Atlantic Sports Network (MASN) for Baltimore Orioles games. Tidewater Council BSA is proud to welcome this Hall of Famer to its Annual Community Leadership Breakfast.

2017 Table Host Duties

1. Commit to your personal donation.
2. On the included *Prospect Clearing Sheet* make a list of 25-people you would like to invite to fill your table of 10. Please forward their names and contact information to the Tidewater Council Development Director, [Susan Miley Petrehn](mailto:Susan.Miley-Petrehn@scouting.org) by email to Susan.Miley-Petrehn@scouting.org or fax at (757) 473-3305.
3. Send your personal invitations to these 25-people asking them to join you at the event. A sample invitation letter is included for your convenience.
4. Be persistent - follow up with those people who do not respond to your letter. Encourage those who cannot attend to still make a donation to the Boy Scouts.
5. For seating purposes, please forward your attendee's names and pledge amounts to your district executive by **March 3, 2017**.
6. Attend the event and encourage your guests to be generous.

For more information:

Susan Miley Petrehn
Development Director
Tidewater Council, Boy Scouts of America
1032 Heatherwood Drive
Virginia Beach, VA 23455

Phone: 757-497-2688, ext. 322

Fax: 757-473-3305

Susan.Miley-Petrehn@scouting.org

Please customize this TABLE HOST SAMPLE LETTER with a personal opening paragraph to all your Invitees with your letterhead. Items you might include with your letters: Donor Form, speaker's bio (all included in this packet).

DATE

Dear,

(INCLUDE PERSONAL OPENING PARAGRAPH.)

Please join me for a very special occasion. The Tidewater Council, Boy Scouts of America is hosting its 17th Annual Breakfast on March 22, 2017 at 7:10 AM at the Virginia Beach Convention Center, 1000 19th Street, Virginia Beach, VA 23451. The event will conclude at approximately 9:00 AM.

This year's featured speaker will be Hall of Fame Oriole Pitcher, Jim Palmer.

The Annual Community Leadership Breakfast is a fundraising event designed to help the Tidewater Council raise the funds vitally necessary for a continued quality youth scouting program in Hampton Roads.

As a special recognition, anyone contributing at least one dollar a day (\$365 or more) to support Scouting will receive an autographed baseball at the event. Other giving level options are listed on the donation form.

I am looking forward to this exciting event and would love for you to join me. If you know of anyone else who would enjoy seeing Jim Palmer or who would like to support Scouting, please feel free to invite them to join us. If you decide to bring a guest, please let me know so that I can update our seating arrangements.

To secure your seat, please have your reservations to me by **March 1**. If you are unable to attend the breakfast, please consider supporting Scouting by making a contribution to the Tidewater Council on the attached Breakfast Donation Form. Thank you for your consideration and support to Scouting.

Sincerely,

Your name



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